

Use of Noni Lotion, Fruit Leather Catches on IN VETERINARY CARE

Did you know that noni lotion and fruit leather work extremely well for dogs, cats and especially horses?

demand for noni lotion-based remedies among both small and large animal veterinarians and pet owners has been increasing dramatically in the last few years as word spreads about its important health benefits.

Adrienne Moore, D.V.M., is an equine, small and exotic animal doctor in rural San Diego County, California. Dr. Moore has used noni lotion for a variety of conditions, including skin cancer.

She recently used it on her beloved canine's large benign skin tumor, which shrank by about 50 percent within a couple of weeks. It has proven to be very effective against benign tumors and there are reports that it is effective with some forms of cancer.

It may take a few weeks to resolve the condition, but healing results may be evident within a few days, she adds.

Dr. Moore's clinical findings are consistent with published studies. In a study in the June 2006 issue of *Phytotherapy Research* (20[6]:515-17), researchers tested noni for its ability to kill cancer cells. It was successful

at killing off human laryngeal carcinoma (HEp-2), breast cancer (MCF-7) and neuroblastoma (LAN5) cell lines. Additional research at the University of Hawaii has further confirmed the ability of *non-fermented* noni to improve the quality of life of cancer patients. "This is one of the key findings," says Dr. Moore. "Even if we cannot always save a life—noni definitely improves the quality of living."

She also points out that researchers at major institutions have identified anti-

cancer compounds in noni. Noni fruit leather and lotion are rich sources of these compounds.

"I frequently use the Noni Lavender Lotion on a variety of skin lesions in dogs including 'hot spots'. I have owners give the fruit leather orally to dogs who require immune boosting. It can either be placed in the food or rolled up and administered like a 'pill.'"

Dr. Moore uses the IcyHeat Noni Lotion (which contains camphor and menthol) on animals with arthritis, sore muscles, or a variety of sports injuries. Lotions are obviously easier to apply on short-haired animals, she says, but can be applied to the lower limbs of long-haired dogs.

"My specialty is veterinary chiropractic," she says. "So I work with a lot of canine and equine athletes. They run, jump, make tight turns, climb. Herding dogs not only run and turn sharply, they can also be injured by the animals they herd. Like any athlete, sprains, strains, and other contusions and traumas are common and IcyHeat can alleviate a lot of the discomfort."

Dr. Moore also uses noni lotion on cats, even making the lotion by dissolving the fruit leather (other veterinarians prefer Noni Lavender Lotion directly).

Dr. Moore frequently uses noni and colostrum together for immune-compromised animals. Some animals will eat the noni leather but for the ones that refuse to eat it, noni can be torn into small pieces and hidden in food or administered like a pill.

One of the surprisingly biggest areas of demand is for use with horses. That's because doctors and owners have discovered noni is almost like a miracle ingredient when it comes to a fairly common equine condition called scratches. The condition, also known as greasy heel, cracked heel, foot rot, and pododermatitis, is an equine infection often seen on the legs as skin lesions; it is caused by *Dermatophilus congolensis* (a bacterium). Generally, the condition affects the hoof and hock, and symptoms include scabby, cracked areas that can be swollen and hot to the touch, tender feet, and in some cases, lameness, says an online information site.



Scratches usually affects the pastern and fetlock and is more common in the hind limbs. It is often associated with poor stable hygiene. It can be severe with associated cellulitis. In addition, secondary bacterial infections are common.

"I have found noni lotion to be more effective than any of the other concoctions used by my clients," she says. "I recently had a case that almost completely resolved after using noni lotion for just three days."

In nature, horses typically seek out herbs that they need and will discontinue eating the herb when no longer needed or appropriate. Therefore, horses that really need what noni has to offer will often readily eat it. However, it can also be hidden in their feed when necessary.

"I also frequently use the IcyHeat Lotion on sore muscles and limbs in horses. Horses to respond very well to the product.

"I don't even carry toxic products like phenylbutazone or the analgesics now commonly

used in dogs. Instead, I use natural remedies like noni, which not only decrease pain, they aid in the healing process and do not cause any harm."

Dr. Moore, who also uses homeopathic preparations, says that interest in natural and alternative health has increased rapidly. "I try to do as much natural medicine as I can. I think the public is getting more and more sensitized to how we're killing ourselves and hurting our pets with the drugs we take. The American Holistic Veterinary Medical Association is growing larger every year. The interest is picking up."

Hawaiian Health Ohana certified organic pet products are available at health food stores, veterinary clinics and pet stores nationwide. Visit www.nonifruitleather.net, email them at mail@nonifruitleather.net, or call 888-882-NONI (1-888-882-6664).

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